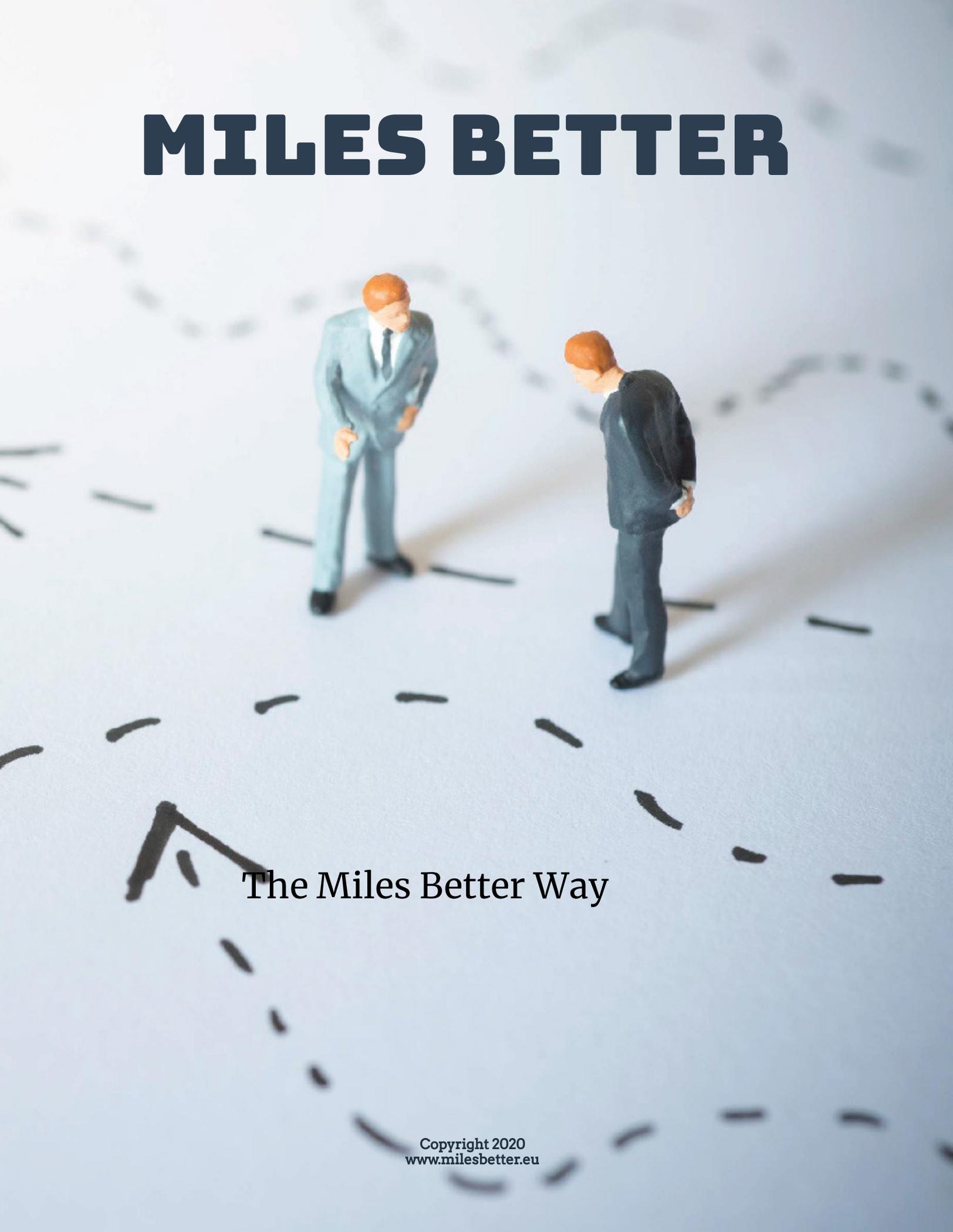


# MILES BETTER



The Miles Better Way

# Miles Better About Us



## About Miles Better

Miles Better was set up with one aim, to allow its customers to focus their passions on running their business by taking away the hassle and frustrations that come with accounting/business services and working with HMRC/IRS.

Husband and wife team Collin and Kate Miles having reached the peak of their corporate careers, Kate held the position of Finance Director with Fiberweb PLC, a company listed on the London Stock Exchange whilst Collin was Sales Director (UK and International) for Melissa & Doug LLC, decided that life was for living and so quit the rat race and realized the concept of Miles Better.

Collin and Kate bring a wealth of real life experiences to the company – having run their own retail/services company over the last 25 years.

On the lighter side of life, they are both keen PADI professional scuba divers as well as enjoying time on the ski slopes.



# Miles Better About Us



## Collin Miles CEO

Collin's career started at the John Lewis Partnership, before going on to hold various Director level roles including European MD of Manhattan Toy Europe LTD. In 2003 - he changed direction and ran his own scuba diving business (Divecrew) for nearly 10 years before selling the company. During this time Collin became one of the top PADI instructor trainers in the world. Collin has also been a Retail trainer at the prestigious Oxford Summer School run now by BRC for 22 years before standing down in 2018. He co-founded Miles Better in Jan 2014.

Collin is also a IRS approved Tax preparer and works with Liberty Tax Anderson during the tax season. In 2019 he was awarded Top Preparer 2019.

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# Miles Better About Us



## Kate Miles CFO

Kate has been an Accountant since 1991, having qualified with Ernst & Young. After gaining her ACA - she moved into industry with roles in Internal Audit, Divisional Finance as well as Head Office based roles. Her Career culminated in her becoming CFO for Fiberweb PLC in 2012.

She successfully orchestrated the sale of Fiberweb PLC in November 2013 before standing down in January 2014 to co-found Miles Better.

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# Miles Better About Us



## Stuart Miles *Media Director*

Stuart has been a journalist since 1998 and writes for a number of publications including Women and Home, Attitude magazine, CNN, Pocket-lint, and others. Stuart also regularly contributes to Saxo TV, Monocle24, Sky News, and the BBC. In 2003 Stuart started Pocket-lint.com with a investment of £15. Pocket-lint is now the leading independent gadget news and reviews site in the UK. He regularly shares his thoughts and opinions on radio and television, as well as in print and on the web.



# Miles Better Overview

**Miles Better was set up with one aim- to allow its customers to focus their passions on running their business by taking away the hassle and frustrations that come with accounting & business services and working with HMRC/IRS.**

## **Additional Support Services**

- Payroll Services
- Book Keeping Solutions
- Personal and Corporate Tax Filing
- Business Development
- Personal Development Coaching

Collin and Kate Miles bring a wealth of real life experiences to the company – having also run their own retail/services company over the last 25 years. As well as having held Board level positions in various multi national companies.

## **We are excited to announce the launch of OnPoint Mentors.**

Collin has been invited to become one of the founding Deans

OnPoint Mentors global all-in-one solution for mentors and clients is the leading platform of its kind

Limited Founder pricing available with on line training for new coaches/ Mentors included

[Find a Mentor or become a mentor today](#)

[Become a Mentor/Coach and Pivot to Profit](#)

# Miles Better Accounting Services

## A Miles Better Sole Trader CFO

Preparation of your tax return for filing

Booking Keeping support via Data entry with quarterly reports using our in house software or Cloud based - we recommend Xero here at Miles Better

VAT/Sales Tax Advice - as needed

Regular Virtual Office Meetings

## A Miles Better Premier Service

### Set Up

- Form a Limited Company at Companies House or IRS
- Register your company for Payroll
- Register your company for VAT /Sales Tax
- Register your company for Corporation Tax
- Assist with opening a Bank Account – with recommendations and support.

### Monthly

- Operate your Payroll with pay slips for each employee
- Calculate and Issue Profit statements for your company
- Calculation and advice of PAYE Payments
- Regular Virtual Office meetings to review the business

### Quarterly

- Calculate and advice of VAT /US Payroll returns and Payments .

### Annually

- Issue P60/W2 and file Payroll returns with HMRC/IRS • Issue and file all P11D (Uk)
- Apply for £4000 Employer allowance (Uk)
- Prepare & File annual accounts with HMRC • Prepare & File Corporation Tax return with HMRC/IRS
- Prepare accounts for Companies House • Prepare Companies House Annual Return
- Personal Tax return for 1 person.

# Miles Better Accounting Services

## A Miles Better CFO

Every thing in our Premier Start Up Service plus,

We will manage your book keeping/data entry - simply send us the information on a monthly basis.

We will use Xero to manage your account reconciliations

Regular Virtual Office Meetings to review the business

## A Miles Better Way - Take it to the next Level...

Everything in A Miles Better Virtual CFO plus

Our business development package - Quarterly reviews including two face to face meetings via Video Conferencing

## Personal Tax Returns

Admin of all your tax affairs and liaison with HMRC/IRS.

Support and Hints on the various often missed tax planning insider tips

Collin was the top preparer during the 2019 tax season at Liberty Tax Anderson

[Book a discover call today and start your Miles Better Journey](#)

# Miles Better Accounting Services

## A Miles Better Book Keeping option

Let Miles Better Book Keeping release your time to enjoy what you set your business up for in the first place.

Various options available from our Shoe Box approach to joint administration.

## A Miles Better Payroll Services

Let us take the hassle out of RTI, FPS and EPS and liaising with HMRC.  
Or the delights that is the IRS

We will run your payroll including P45's, P60 W2 and more.

In the UK we use Sage, Freeagent and Xero whilst in the USA we use Gusto

## No time to Blue Sky

It is so easy to get caught up in the day-to-day running of your business and lose sight of the bigger picture.  
Let Miles Better Consulting help with a review of your business and together we can develop a straightforward plan of action.

We have first hand small business experience having owned and run various companies ourselves in the retail/service/catering sectors.

Marketing your business

Retail Solutions

Developing your business plan for success

Personal Branding

[Book a discover call today and start your Miles Better journey](#)

# Miles Better Consulting Services

## Are your staff focused on your goals?

Collin has worked in the retail training arena for over 25 years, and has been involved with the prestigious Oxford Summer School for over 22 years and brings a sense of drive and enthusiasm rarely found in people.

Staff Training - how to get the best from ever customer.

Guiding your junior management to greater success

The questions you need to ask to sell anything

## Make time for your development

We have one approach here - anything goes. We do not set out to preach this and that - instead we sit and listen to you as an individual and then we tailor a package/approach that is right for you from single meetings to full mentoring approaches. Working under the OnPoint Mentors umbrella - you also have access to a huge network of additional support in all fields.

Collin has worked in the retail training arena for over 25 years, and has been involved with the prestigious Oxford Summer School for over 22 years and brings a sense of drive and enthusiasm rarely found in people. His style is infectious and you will leave the first meeting saying - I can do this..

**Start your Miles Better Journey Today**  
**Book a Discovery Call with Collin**



# Miles Better Consulting Services

## Kind words from our Customers

**Collin is great. He has really gone above and beyond for me and completely turned my finances around. He more than pays for himself"**  
**MVT Townley Consultants**

The level of service at Miles Better is fantastic. Having been a customer for many years, I am consistently impressed by the professionalism of Collin and Kate. They truly live the Miles Better belief. Thank you!" - PR  
Autotech

**"Collin has transformed our accounting and offers a fantastic, accessible service.Would highly recommend "**  
**David Cole Quench UK"**

"He has made my life much easier by setting up i-coach's accounts in a way we can access in "real time" on my phone or computer"  
Dr Caroline Horner | Coach

[Why not book a discover call today - and start your journey to becoming Miles Better](#)



# The Miles Better Way.

I wanted to welcome you to The Miles Better Way.

We are not your typical accounting firm – we bring real life experiences to your business and workplace to ensure you can run your business and leave the hassles to us.

Being based online only – we are often called the Miles Better Virtual CFO. We specialise in the micro/small business entrepreneur marketplace.

This way we ensure you have real time support and real time information to allow you to make your business decisions and never worry about the hassles that go with accounting function. We also feel that as your business is your passion we should work when you want us to – so evening and weekends are not off limits.

If this all sounds like a refreshing approach to your accounting and business support needs then please reach out to me directly

[collin@milesbetter.eu](mailto:collin@milesbetter.eu)